

Anthony G. Goodrich



**E-Colors:**

Red / Yellow

**Current position:**

Coach

**When I joined Equilibria:**

July 2007

**Why I joined Equilibria:**

It's a privilege to be a part of Equilibria. What I appreciate most about this fine coaching organization is the quality of its people and its core values. There is no doubt in my mind that Equilibria is the paragon of coaching organizations of the future.

**My professional background:**

I bring a wealth of experiences from management consulting for Fortune 500 companies. My 19 years experience in both aerospace and the oil and gas industry has been focused on organizational effectiveness and constant improvement. I am a co-founder of a renewable energy company and a co-shared a patent.

**My educational background:**

I earned a Ph.D. in Cognitive Science and a B.S. in Engineering from the University of California San Diego. I also earned an MBA from the University of LaVerne.

UNIVERSITY OF CALIFORNIA SAN DIEGO, CA  
B.S. Industrial Engineer, 1987  
UNIVERSITY OF LAVERNE, CA  
MBA, Finance, 1998

**My family and general interests/hobbies:**

Although our home is in San Diego California where I grew up, we call both San Diego and Pattaya, Thailand our home. My wonderful wife, Alexis, our 12-year old daughter Grace and 5-month old Samuel enjoy the beach life in both places as well as its the cultural diversity . We are blessed with a simple live style of service to our local and the global community.

**Anthony Goodrich (R/Y)**

Position: Coach

Phone: +66 89 805 9507 Bangkok

Email: [anthony.goodrich@equilibria.com](mailto:anthony.goodrich@equilibria.com)

